

Climate Change and Responsible Capitalism

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ECGI RESPONSIBLE CAPITALISM INITIATIVE

Irresponsible Capitalism

What is irresponsible capitalist behaviour?

Opportunism - “Pursuit of self-interest with guile” (Oliver Williamson 1975)

Irresponsible capitalism means economic actors selling goods and services that cause harm for people or the planet, in the pursuit of profit or power.

2022 Proxy Statement Notice of Annual Meeting of Shareowners

Tuesday, April 26, 2022
8:30 a.m. Eastern Time

**Refresh
the World.**
Make a
Difference.





Nutrition Facts

1 serving per container

Serving size **1 Bottle**

Amount per serving

Calories **240**

% Daily Value*

Total Fat 0g **0%**

Sodium 75mg **3%**

Total Carbohydrate 65g **24%**

Total Sugars 65g

Includes 65g Added Sugars **130%**

Protein 0g

* Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.



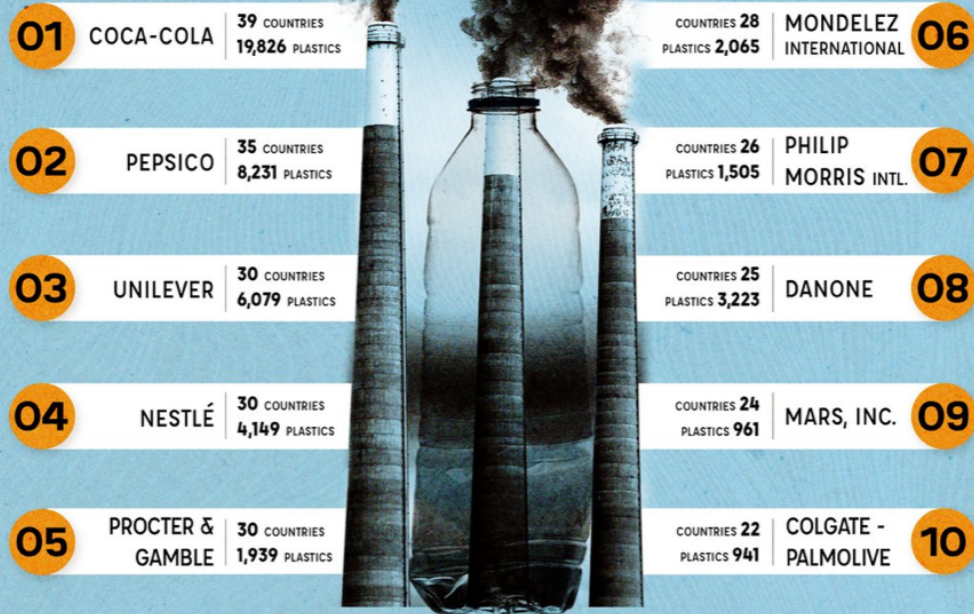
Caffeine Content: 57 mg/20 fl oz

“In addition to water, the principal raw materials used in our business are nutritive and non-nutritive sweeteners. In the United States, the principal nutritive sweetener is high fructose corn syrup (“HFCS”), which is nutritionally equivalent to sugar. HFCS is available from numerous domestic sources and has historically been subject to fluctuations in its market price. The principal nutritive sweetener used by our business outside the United States is sucrose, i.e., table sugar, which is also available from numerous sources and has historically been subject to fluctuations in its market price.”

Source: The Coca-Cola Company, Form 10K, For the fiscal year ended December 31, 2021, Page 8

TOP 10 CORPORATE PLASTIC POLLUTERS OF 2021

CORPORATE PLASTIC POLLUTERS ARE FUELING THE CLIMATE CRISIS.



SOURCE

Strategies to reduce the global carbon footprint of plastics, Nature Climate Change (2019)
The 5 Countries That Produce the Most Carbon Dioxide (CO2), Investopedia (2021)

#BrandAudit2021

#breakfreefromplastic



2. Which E+S Issues Does MSCI Select?

Example: Soft Drinks Sub-Industry

MSCI ESG Score									
ENVIRONMENT PILLAR				SOCIAL PILLAR				GOVERNANCE PILLAR	
Climate Change	Natural Capital	Pollution & Waste	Env. Opportunities	Human Capital	Product Liability	Stakeholder Opposition	Social Opportunities	Corporate Governance	Corporate Behavior
Carbon Emissions	Water Stress	Toxic Emissions & Waste	Clean Tech	Labor Management	Product Safety & Quality	Controversial Sourcing	Access to Communication	Board	Business Ethics
Product Carbon Footprint	Biodiversity & Land Use	Packaging Material & Waste	Green Building	Health & Safety	Consumer Financial Protection	Community Relations	Access to Finance	Pay	Tax Transparency
Financing Environmental Impact	Raw Material Sourcing	Electronic Waste	Renewable Energy	Human Capital Development	Privacy & Data Security		Access to Health Care	Ownership	
Climate Change Vulnerability				Supply Chain Labor Standards	Responsible Investment		Opportunities in Nutrition & Health	Accounting	
					Insuring Health & Demographic Risk				
					Chemical Safety				

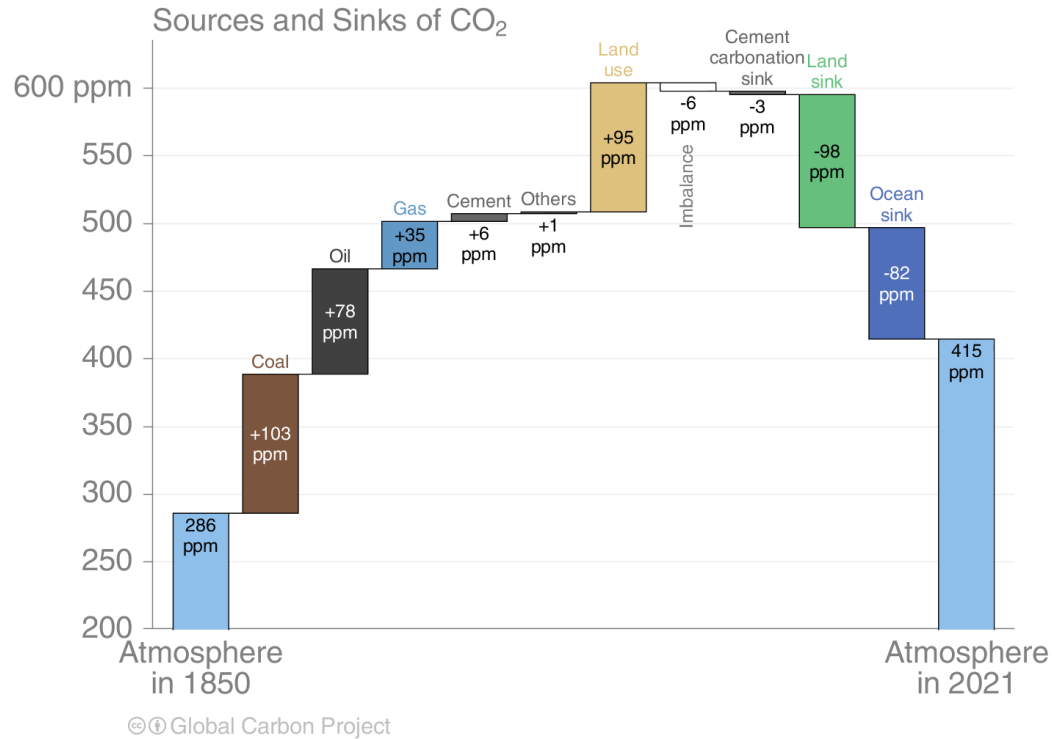
Soft Drink Sub-Industry: e.g. Coca-Cola
 Universal key issues applicable to all industries



Source: MSCI ESG Research. February 2021.

Global carbon budget

The cumulative contributions to the global carbon budget from 1850
 The carbon imbalance represents the gap in our current understanding of sources & sinks

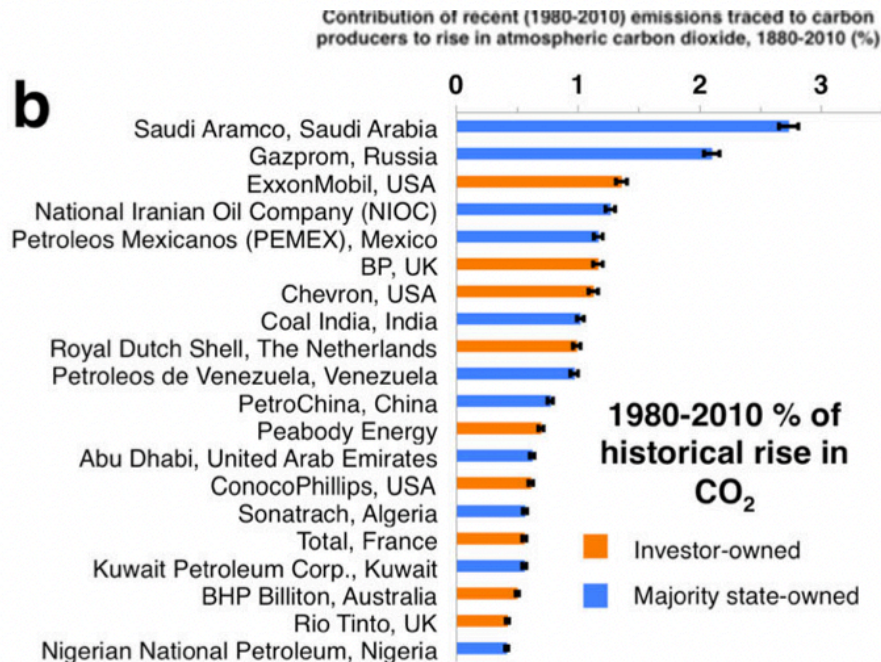
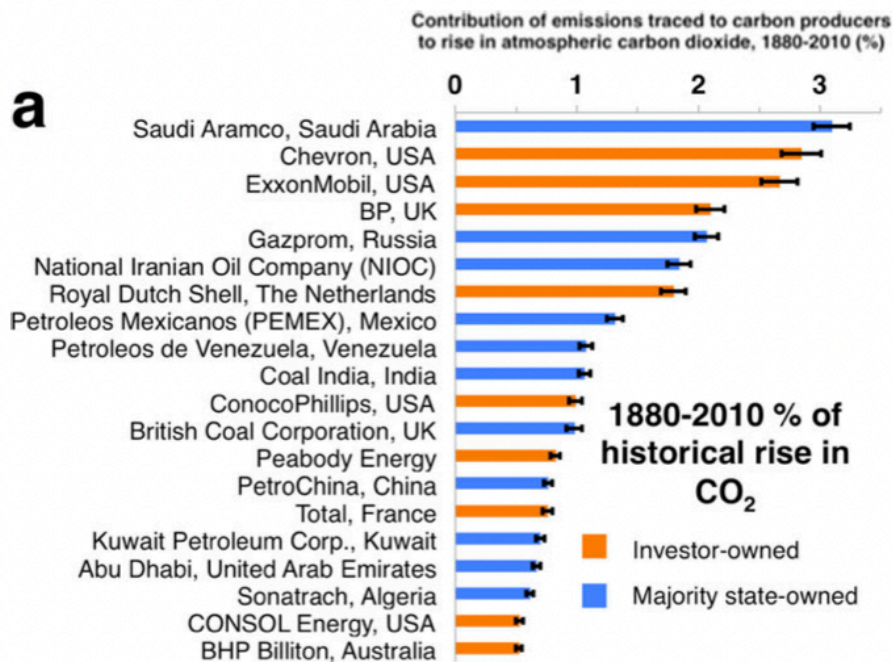


Source: [Friedlingstein et al 2022](#); [Global Carbon Project 2022](#)



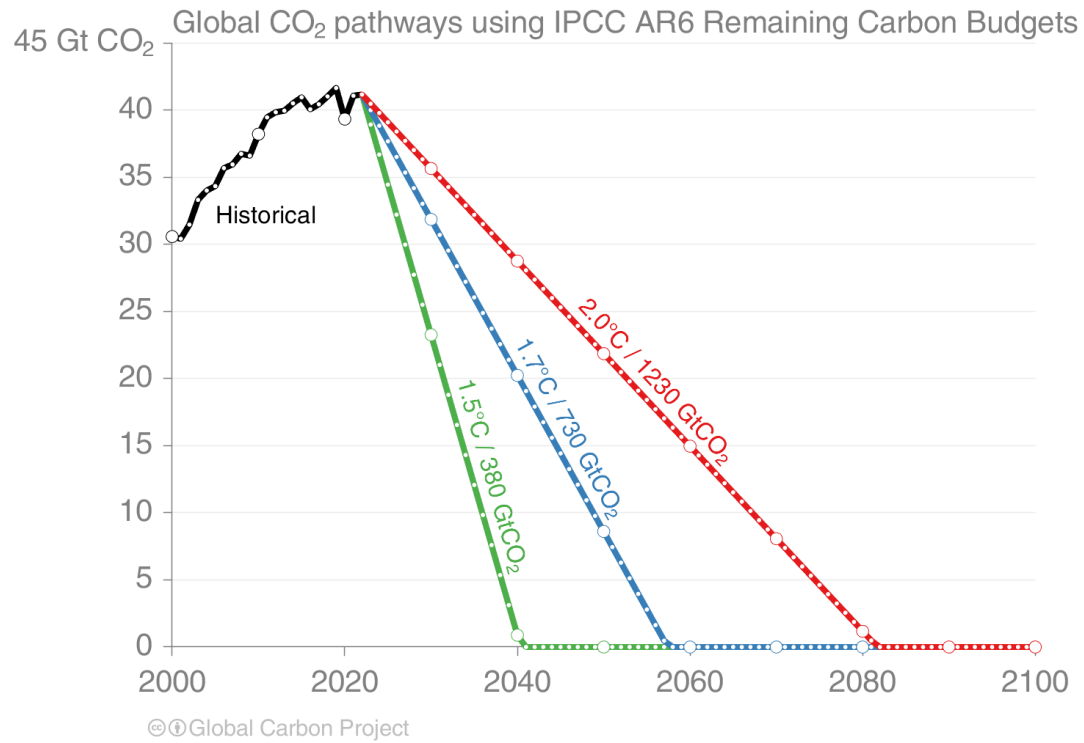
Ekwurzel, B., Boneham, J., Dalton, M.W. *et al.* The rise in global atmospheric CO₂, surface temperature, and sea level from emissions traced to major carbon producers. *Climatic Change* **144**, 579–590 (2017).

<https://doi.org/10.1007/s10584-017-1978-0>



Remaining carbon budget

Global CO₂ emissions must reach zero to limit global warming



Source: [Friedlingstein et al 2022](#); [Global Carbon Project 2022](#)