

HARVARD AND STANFORD – HIGHEST YIELDS FOR VERY DIFFERENT REASONS

Not surprisingly, Harvard Business School and the Stanford Graduate School of Business reported the highest yield rates for the Class of 2019. Some 90.9% of the applicants admitted by HBS actually enroll at the school. Stanford is just a shade lower at 89.1%. These are extraordinary yield rates. In comparison, Yale University's yield for its undergraduate admits is currently 71.4%, while Harvard College is at 85%. Not surprisingly, Harvard Business School and Stanford GSB also generated the most applications. HBS drew 10,351 applications in the 2016-2017 cycle, up 663 applications over the past two years. The GSB also experienced increased interest over the same period, with an uptick of 274 applications. Behind this application surge lies a truth: Both programs are regarded as the best programs for a demanding curriculum, deep resources, diverse classmates, and distinctive career opportunities.

Such consistency is also the hallmark of Columbia Business School, whose yield rate traditionally hovers above the 70% mark. With the Class of 2017, it rose to 73.9%, still good for 4th best among Top 50 MBA programs. An Ivy League program based in New York City, Columbia Business isn't exactly a hard sell for talented and ambitious MBAs. Chris Cashman, the school's executive director of public relations, notes that the area offers "unlimited opportunities," which include "internships, networking, or meeting CEO's across any industry imaginable." However, he adds, the program also benefits from a top-to-bottom consensus about who they are – and what the 'right stuff' is to be a Columbia MBA.



MBA Yield Rates: Class of 2017

Which programs always get their man or woman? 9 times out of 10, it is Harvard Business School and Stanford GSB. 3 times out of 4, BYU Marriott lands the candidate who received an acceptance as well.

P&Q Rank	School	2017 Apps	2017 Accepted	2017 Enrolled	2017 Accept Rate	2017 Yield Rate
1	Wharton	6,692	1,287	863	19.2%	67.1%
2	Harvard	10,351	1,021	928	9.9%	90.9%
3	Stanford	8,173	469	418	5.7%	89.1%
4	University of Chicago (Booth)	4,674	1,100	582	23.5%	52.9%
5	Northwestern (Kellogg)	4,595	926	478	20.2%	51.6%
6	MIT (Sloan)	5,798	670	404	11.6%	60.3%
7	Dartmouth (Tuck)	2,610	601	293	23.0%	48.8%
8	Columbia	6,188	1,019	753	16.4%	73.9%
9	California-Berkeley (Haas)	4,007	515	262	12.9%	50.9%
10	Yale SOM	4,098	713	348	17.4%	48.8%
11	Michigan (Ross)	3,484	880	422	25.3%	48.0%
12	Duke (Fuqua)	3,796	851	433	22.4%	50.9%
13	Virginia (Darden)	2,743	671	326	24.5%	48.6%
14	Cornell (Johnson)	1,653	495	277	29.9%	56.0%
15	UCLA (Anderson)	3,315	740	363	22.3%	49.1%
16	New York University (Stern)	3,927	822	399	20.9%	48.5%
17	Carnegie Mellon (Tepper)	1,804	540	220	29.9%	40.7%
18	Texas (McCombs)	2,586	720	265	27.8%	36.8%
18	North Carolina (Kenan Flagler)	2,151	800	291	37.2%	36.4%
20	Emory (Goizueta)	1,350	467	172	34.6%	36.8%

Meet the Class of 2020: Columbia Business School

Columbia Business School joined exclusive company this fall, as its 2020 Class posted a 732 average GMAT. However, this number was undercut by a 9% loss in international students.

School	Wharton	Columbia	Northwestern Kellogg	Yale SOM	Chicago (Booth)
Applications Received	6,245	6,029	4471	3785	4289
Admits	1288	1028	NA	771	983
Estimated Incoming Class	862	756	478	347	591
Acceptance Rate	20.6%	17.0%	NA	20.0%	22.9%
Average GMAT	732	732	732	724	731
Median GMAT	NA	NA	NA	730	730
GMAT Range	500-790	530-790	590-790	690-760	610-790
Average Undergraduate GPA	3.6	3.6	3.6	3.67	3.6
Median Undergraduate GPA	NA	NA	NA	3.71	3.61
GPA Range	NA	3.2-3.9	NA	3.36-3.92	2.90-4.0
Percent with GRE	11.0%	NA	MA	25.0%	7.0%
Female Students	43.0%	39.0%	46.0%	43.0%	42.0%
Minority Students	33.0%	42.0%	27.0%	12.0%	31.0%
International Students	34.0%	33.0%	34.0%	45.0%	30.0%
Countries Represented	80	NA	NA	51	52

Source: [Columbia Business School](#) [Get the data](#) [Created with Datawrapper](#)

Where The Dollars Flow

The top schools for total compensation, including salary, signing bonus, and "other," which may include relocation expenses, stock options, and more. Stanford GSB leads all schools at more than \$250,000, pushed by a huge "other" comp average of \$83,065.

Overall U.S. News Rank & School	Average Total Compensation	Average Salary	Average Bonus	Average 'Other'	% Reporting Bonus	% Employed At Graduation - 3 Mos. After
4. Stanford	\$257,054	\$144,455	\$29,534	\$83,065	50.7%	63.9% - 87.6%
9. Columbia	\$221,036	\$129,096	\$34,481	\$57,460	68.2%	69.9% - 89.3%
1. Harvard	\$220,188	\$137,293	\$29,855	\$53,040	69.5%	78.9% - 89.3%
3. Penn (Wharton)	\$209,501	\$135,716	\$31,214	\$42,571	77.2%	82.3% - 92.6%
1. Chicago (Booth)	\$200,415	\$129,442	\$30,469	\$40,504	71.0%	88.0% - 95.3%
5. MIT (Sloan)	\$184,289	\$128,301	\$27,872	\$28,116	72.3%	84.2% - 93.9%
6. Northwestern (Kellogg)	\$182,083	\$128,192	\$28,469	\$25,422	63.5%	81.6% - 92.6%
13. NYU (Stern)	\$181,457	\$121,146	\$33,134	\$27,177	75.1%	79.1% - 91.3%
22. Washington (Foster)	\$177,936	\$119,904	\$31,570	\$26,462	75.3%	85.2% - 98.1%
10. Dartmouth (Tuck)	\$177,842	\$127,986	\$30,208	\$19,648	82.2%	80.2% - 91.8%
7. Michigan (Ross)	\$177,175	\$124,702	\$30,866	\$21,607	82.1%	89.7% - 94.4%
13. Virginia (Darden)	\$176,461	\$124,684	\$31,966	\$19,811	90.4%	83.4% - 90.1%
17. CMU (Tepper)	\$175,191	\$119,402	\$30,101	\$25,688	86.6%	81.1% - 88.6%
7. UC-Berkeley (Haas)	\$174,571	\$125,572	\$27,926	\$21,023	75.8%	66.3% - 89.9%
20. USC (Marshall)	\$172,627	\$118,110	\$28,406	\$26,111	62.3%	74.9% - 93.6%
11. Yale SOM	\$170,243	\$119,371	\$28,747	\$22,125	61.9%	75.2% - 90.5%
20. Emory (Goizueta)	\$164,223	\$119,665	\$27,534	\$17,024	86.2%	84.6% - 92.7%